

REP HEADLINE# 6315982  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP14/12 15.22  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6315982 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT OBAMA FOR AMER 60S EST#1775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP15/12 SEP21/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP14/12 15.22

REP: REVISION  
SPOTS REVISED ON LN'S 12 AND 18  
RATE CHANGE LN'S 12 AND 18  
TTL SAME  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

*Handwritten initials*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1775

12	S		600P-630P	60		\$2,400.00	9/17	9/21	4		M-F	4
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : NEWS CHANNEL8  
CON COM1 : NEWS CHANNEL8

9/17/12 FCC

REP HEADLINE# 6315982  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP14/12 15.22  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		900A-1000A	60		\$1,100.00	9/17	9/21	4		M-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
23	R		600P-630P	60		\$1,500.00	9/16	9/16	1		SUN	1
PROGRAM : NEWSCHANNEL 8/												
CON COM1: NEWSCHANNEL 8/												
24	R		630P-700P	60		10000.00	9/16	9/16	1		SUN	1
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
SEP/12 103940.00										CONTRACT TOTAL 103940.00		
										TOTAL SPOTS 63		

MARKET TOTALS \$363,750 WFLA 20% WFTS 17% WTSP 20% WTVT 25% WTOG 2% WTTA 5% WMOR 2%  
SHARES ACCURATE WMOX 0% WXPX 0% WWSB 9% CABL 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6315982  
\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
SEP14/12 14.02  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6315982

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMER 60S EST#1775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP15/12 SEP21/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP14/12 14.02

REF: NEW ORDER  
TTL \$103,940 @61X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1775

1 1135P-1237A 60 \$1,300.00 9/17 9/21 3 M-F 3

PROGRAM : THE TONIGHT SHOW  
CON COM1: THE TONIGHT SHOW



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	60		\$1,800.00	9/17	9/21	3		M-F	3
12			600P-630P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	60		\$2,400.00	9/17	9/21	3		M-F	3
13			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	60		\$1,400.00	9/17	9/21	3		M-F	3
14			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	60		10000.00	9/17	9/21	1		M-F	1
15			700P-730P PROGRAM : NEWSCHANNEL 8 CON COM1: NEWSCHANNEL 8	60		\$2,000.00	9/17	9/21	3		M-F	3
16			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	60		\$1,800.00	9/17	9/21	3		M-F	3
17			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	60		\$2,000.00	9/17	9/21	3		M-F	3
18			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	60		\$1,100.00	9/17	9/21	3		M-F	3
19			1100P-1135P PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	60		\$2,500.00	9/17	9/21	4		M-F	4

REP HEADLINE# 6315982  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP14/12 14.02  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/	60		\$700.00	9/15	9/15	0		SAT	0
21			PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	60		\$650.00	9/15	9/15	0		SAT	0
22			PROGRAM : NEWSCHANNEL 8 SATURDAY CON COM1: NEWSCHANNEL 8 SATURDAY	60		\$300.00	9/15	9/15	0		SAT	0
23			PROGRAM : NEWSCHANNEL 8/	60		10000.00 1500	9/16	9/16	1		SUN	1
24			PROGRAM : NBC NEWS CON COM1: NBC NEWS	60		\$5,000.00 10,000	9/16	9/16	1		SUN	1
25			PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	60		\$1,000.00	9/16	9/16	1		SUN	1
26			PROGRAM : LAW & ORDER CON COM1: LAW & ORDER	60		\$7,200.00	9/19	9/19	1		WED	1

SEP/12 103940.00 CONTRACT TOTAL 103940.00  
 TOTAL SPOTS 61

MARKET TOTALS \$415,760 WFLA 25% WFTS 10% WTSP 10% WTVT 25% WTOG 10% WTTA 10% WMOR 10%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ESTIMATED. WILL UPDATE.  
 SVC- NSI  
 DEMOS- RA35+\*

FAX# 703-516-9680  
HARRIS REPORT FROM REP SEP14/12 15.09  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

REP. #	OFF. #	SALESMAN #
--------	--------	------------

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6315982

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

PRDCT OBAMA FOR AMER 60S EST#1775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP15/12 SEP21/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP14/12	15.09
----------	-----------	----------------------	------	----------	-------

REP: UPDATED ACCURATE SHARES  
-BRIAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

## ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1775												

NO BUYS TO PRINT

SEP/12 103940.00

CONTRACT TOTAL	103940.00
TOTAL SPOTS	61

REP HEADLINE# 6315982  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP14/12 15.09  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$363,750 WFLA 20% WFTS 17% WTSP 20% WTVT 25% WTOG 2% WTTA 5% WMOR 2%  
WMOX 0% WXPX 0% WWSB 9% CABL 0%

SHARES ACCURATE

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 770 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8886**

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 103940	<b>Campaign Ref:</b> E:120914082
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1775	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06315982
<b>Est./PO Number:</b> 06315982	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For Amer 60s	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	1300	60 Comme	Nbr of Spots	3	3	3900
2	M-F 11a Daytime MTWTF..	03	320	60 Comme	Nbr of Spots	2	2	640
3	M-F 1237a ET / 1137p CT Late Night MTWTF..	03	400	60 Comme	Nbr of Spots	3	3	1200
4	M-F 12p Today Show III MTWTF..	03	400	60 Comme	Nbr of Spots	4	4	1600
5	M-F 2p Rachael Ray MTWTF..	03	500	60 Comme	Nbr of Spots	3	3	1500
6	M-F 3p Doctors MTWTF..	03	900	60 Comme	Nbr of Spots	3	3	2700
7	M-F 4p Dr Oz MTWTF..	03	1200	60 Comme	Nbr of Spots	3	3	3600
8	M-F 5a News MTWTF..	03	300	60 Comme	Nbr of Spots	4	4	1200
9	M-F 5p News	03	1800	60 Comme	Nbr of Spots	3	3	5400
<b>Weekly Totals: Total Spots (Ord Spots)</b>					3	60	63	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 770 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	103940	Campaign Ref:	E:120914082
Buyer:		Client/Product/Estimate:	95 /101 /1775	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06315982
Est./PO Number:	06315982	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
10	M-F 530a News MTWTF..	03	500	60 Comme		3	3	1500
11	M-F 530p News MTWTF..	03	1800	60 Comme		3	3	5400
12	M-F 6p News MTWTF..	03	2400	60 Comme		3	3	7200
13	M-F 6a News MTWTF..	03	1400	60 Comme		3	3	4200
14	M-F 630p ET / 530p CT NBC Nightly News MTWTF..	01	10000	60 Comme		1	1	10000
15	M-F 7p News MTWTF..	03	2000	60 Comme		3	3	6000
16	M-F 7a Today Show MTWTF..	03	1800	60 Comme		3	3	5400
17	M-F 730p Entertainment Tonight MTWTF..	03	2000	60 Comme		3	3	6000
18	M-F 9a Today Show II MTWTF..	03	1100	60 Comme		3	3	3300
19	M-Su 11p News MTWTF..	03	2500	60 Comme		4	4	10000
Weekly Totals: Total Spots(Ord Spots)					3	60	63	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 770 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 103940	Campaign Ref: E:120914082
Buyer: ..	Client/Product/Estimate: 95 /101 /1775	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06315982
Est./PO Number: 06315982	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
20	Sun 6p News .....S	03	1500	60 Comme	Nbr of Spots 1		1	1500
21	Sun 630p ET / 530p CT NBC Nightly News .....S	01	10000	60 Comme	Nbr of Spots 1		1	10000
22	Sun 8a Today Show .....S	03	1000	60 Comme	Nbr of Spots 1		1	1000
23	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	7200	60 Comme	Nbr of Spots 1		1	7200
24	M-F 6p News TWTF..	03	2400	60 Comme	Nbr of Spots 1		1	2400
25	M-F 9a Today Show II .TWTF..	03	1100	60 Comme	Nbr of Spots 1		1	1100
Weekly Totals: Total Spots(Ord Spots)					3	60	63	

Grand Totals				Month 9 Weeks: 5			
Totals		09/10	09/17				
Spots	63			3			60
Cost	103940			12500			91440

Grand Totals: Spots: 63  
Gross Total: 103,940.00

Commission:	15,591.00
Net Total:	88,349.00



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For Amer 60s

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:120914082  
WFLA  
INVOICE NUMBER 0100032687  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/30/12  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1775  
Desc: 06315982

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	1300.00	1 3	9/19	WE	11:45P	01:00	OFA12G117	1:00 Commercial 1300.00
			9/20	TH	11:58P	01:00	OFA12G117	1300.00
			9/21	FR	12:00A	01:00	OFA12G117	1300.00
M-F 11a Daytime	320.00	2 2	9/18	TU	11:21A	01:00	OFA12G117	1:00 Commercial 320.00
			9/20	TH	11:21A	01:00	OFA12G117	320.00
M-F 1237a ET / 1137p CT Late	400.00	3 3	9/18	TU	01:28A	01:00	OFA12G117	1:00 Commercial 400.00
			9/20	TH	01:30A	01:00	OFA12G117	400.00
			9/21	FR	01:28A	01:00	OFA12G117	400.00
M-F 12p Today Show III	400.00	4 4	9/18	TU	12:29P	01:00	OFA12G117	1:00 Commercial 400.00
			9/19	WE	12:49P	01:00	OFA12G117	400.00
			9/20	TH	12:26P	01:00	OFA12G117	400.00
			9/21	FR	12:26P	01:00	OFA12G117	400.00
M-F 2p Rachael Ray	500.00	5 3	9/18	TU	02:58P	01:00	OFA12G117	1:00 Commercial 500.00
			9/19	WE	02:54P	01:00	OFA12G117	500.00
			9/20	TH	02:59P	01:00	OFA12G117	500.00
M-F 3p Doctors	900.00	6 3	9/18	TU	03:58P	01:00	OFA12G117	1:00 Commercial 900.00
			9/19	WE	03:09P	01:00	OFA12G117	900.00
			9/21	FR	03:21P	01:00	OFA12G117	900.00
M-F 4p Dr Oz	1200.00	7 3	9/17	MO	04:28P	01:00	OFA12G117	1:00 Commercial 1200.00
			9/18	TU	04:20P	01:00	OFA12G117	1200.00
			9/21	FR	04:39P	01:00	OFA12G117	1200.00

\*\*\* Continued \*\*\*

PERIOD COST	103,940.00	63 Total Units		Debits	.00
		ACTUAL GROSS BILLING	103,940.00	Credits	.00
		AGENCY COMMISSION	15,591.00	SUB-TOTALS	.00
		NET DUE	88,349.00	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER: Barack Obama/ D/ President  
PRODUCT: Obama For Amer 60s

INVOICE NUMBER 0100032687  
BROADCAST MONTH 08/27/2012 - 09/30/12  
AMOUNT DUE 88,349.00

REMIT TO:

\*00214

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000038634 00000100032687 008834900 6



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For Amer 60s

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:120914082  
WFLA  
INVOICE NUMBER 0100032687  
PAGE 2  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1775  
Desc: 06315982

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 5a News	300.00	8 4			*WFLA	1:00 Commercial			
			9/17	MO	05:27A	OFA12G117	300.00		
			9/18	TU	05:11A	OFA12G117	300.00		
			9/20	TH	05:21A	OFA12G117	300.00		
			9/21	FR	05:10A	OFA12G117	300.00		
M-F 5p News	1800.00	9 3			*WFLA	1:00 Commercial			
			9/19	WE	05:27P	OFA12G117	1800.00		
			9/20	TH	05:21P	OFA12G117	1800.00		
			9/21	FR	05:11P	OFA12G117	1800.00		
M-F 530a News	500.00	10 3			*WFLA	1:00 Commercial			
			9/17	MO	05:57A	OFA12G117	500.00		
			9/18	TU	05:59A	OFA12G117	500.00		
			9/19	WE	05:42A	OFA12G117	500.00		
M-F 530p News	1800.00	11 3			*WFLA	1:00 Commercial			
			9/17	MO	05:43P	OFA12G117	1800.00		
			9/20	TH	05:43P	OFA12G117	1800.00		
			9/21	FR	05:38P	OFA12G117	1800.00		
M-F 6p News	2400.00	12 3			*WFLA	1:00 Commercial			
			9/17	MO	06:28P	OFA12G117	2400.00		
			9/20	TH	06:23P	OFA12G117	2400.00		
			9/21	FR	06:27P	OFA12G117	2400.00		
M-F 6a News	1400.00	13 3			*WFLA	1:00 Commercial			
			9/17	MO	06:23A	OFA12G117	1400.00		
			9/19	WE	06:41A	OFA12G117	1400.00		
			9/20	TH	06:41A	OFA12G117	1400.00		
M-F 630p ET / 530p CT NBC Night	10000.00	14 1			*WFLA	1:00 Commercial			
			9/21	FR	06:59P	OFA12G117	10000.00		
M-F 7p News	2000.00	15 3			*WFLA	1:00 Commercial			
			9/19	WE	07:10P	OFA12G117	2000.00		
			9/20	TH	07:10P	OFA12G117	2000.00		
			9/21	FR	07:23P	OFA12G117	2000.00		
M-F 7a Today Show	1800.00	16 3			*WFLA	1:00 Commercial			
			9/17	MO	08:29A	OFA12G117	1800.00		
			9/18	TU	08:29A	OFA12G117	1800.00		
			9/19	WE	08:26A	OFA12G117	1800.00		
M-F 730p Entertainment Tonight	2000.00	17 3			*WFLA	1:00 Commercial			
			9/17	MO	07:56P	OFA12G117	2000.00		
			9/20	TH	07:38P	OFA12G117	2000.00		
			9/21	FR	07:44P	OFA12G117	2000.00		
M-F 9a Today Show II	1100.00	18 3			*WFLA	1:00 Commercial			
			9/17	MO	09:29A	OFA12G117	1100.00		
			9/19	WE	09:59A	OFA12G117	1100.00		
			9/20	TH	09:49A	OFA12G117	1100.00		
M-Su 11p News	2500.00	19 4			*WFLA	1:00 Commercial			
			9/18	TU	11:31P	OFA12G117	2500.00		
			9/19	WE	11:13P	OFA12G117	2500.00		
			9/20	TH	10:59P	OFA12G117	2500.00		
*** Continued ***									

PERIOD COST 103,940.00

63 Total Units  
ACTUAL GROSS BILLING 103,940.00  
AGENCY COMMISSION 15,591.00  
NET DUE 88,349.00

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama For Amer 60s

2012 WFLA I SS  
INVOICE DATE 09/30/12 E:120914082  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032687  
PAGE 3 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 95 /101 /1775  
Desc: 06315982

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
Sun 6p News	1500.00	20	1	9/21	FR	11:31P	01:00	0FA12G117	2500.00
						*WFLA		1:00 Commercial	
Sun 630p ET / 530p CT NBC Nightly News	10000.00	21	1	9/16	SU	06:13P	01:00	0FA12G117	1500.00
						*WFLA		1:00 Commercial	
Sun 8a Today Show	1000.00	22	1	9/16	SU	06:59P	01:00	0FA12G117	10000.00
						*WFLA		1:00 Commercial	
Wed 9p ET / 8p CT Law & Order	7200.00	23	1	9/16	SU	08:28A	01:00	0FA12G117	1000.00
						*WFLA		1:00 Commercial	
M-F 6p News	2400.00	24	1	9/19	WE	09:46P	01:00	0FA12G117	7200.00
						*WFLA		1:00 Commercial	
M-F 9a Today Show II	1100.00	25	1	9/20	TH	06:17P	01:00	0FA12G117	2400.00
						*WFLA		1:00 Commercial	
				9/19	WE	09:29A	01:00	0FA12G117	1100.00
Total Airtime Gross Spot Revenue:								103,940.00	

PERIOD COST 103,940.00

63 Total Units  
ACTUAL GROSS BILLING 103,940.00  
AGENCY COMMISSION 15,591.00  
NET DUE 88,349.00

SUB-TOTALS Debits .00  
Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.